

Argumentative vs. Informative

Persuasive vs. Expository

Argumentative Writing (Persuasive)	The goal of persuasive writing is to influence how a person thinks, feels, or acts toward a proposal, issue, or idea.
Informative Writing (Expository)	The goal of expository writing is to explain, describe, or inform.

1. Sort the items below. Decide whether each item is persuasive or expository. Items may fit into both categories.

Newspaper
Blogs
Election speech
Magazine

Job Cover Letter
Commercial
Website Ad
Textbook

Recipe
Test directions
Song lyrics
Resumé

Argumentative/ Persuasive	Informative/ Expository

2. Choose three of the items from above, decide if each is persuasive or expository, and provide a piece of evidence to support your claim.

1. Item: _____ Argumentative or Informative: _____
Evidence: _____

2. Item: _____ Argumentative or Informative: _____
Evidence: _____

3. Item: _____ Argumentative or Informative: _____
Evidence: _____

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3. There are two writing prompts below. One prompt is persuasive, and one prompt is expository. For each prompt, write one paragraph using the appropriate type of writing (persuasive or expository).

1. **(Informative/Expository)** Each year millions of tourist visit the state of Florida. Explain the reasons that Florida is a popular place for vacations.

2. **(Argumentative/Persuasive)** Your favorite store in the mall is going to close down forever. Write to persuade the store to stay open.